



Press Release

SchoolsWorld Bigger and Better

The Government's decision in 2011 to cease funding the UK's largest teachers' Continual Professional Development (CPD) resource, Teachers TV, caused great concern amongst educationalists across the UK.

In response Ten Alps Plc - the company who developed and managed Teachers TV - launched SchoolsWorld, a site specifically allowing free access to all 3,500 videos and resources from the Teachers TV archive.

Over the last 8 months the team at SchoolsWorld have been busy behind the scenes building, enhancing and extending the content and developing a brand new site, allowing not just teachers but everybody in and around the world of schools, free access to an incredible range of educational content.

SchoolsWorld now has:

- a section for pupils and students, with fun interactives and content to help with their learning and revision.
- a new section for parents brings a wealth of best practice videos and information on subjects ranging from understanding the UK education system, to dealing with the first day at school, bed wetting, or drink and drugs. This is in partnership with one of the UK's leading parenting charities - Parenting UK.
- a section to help businesses understand how they can get involved with the educational arena - helping their engagement with and support of schools locally and nationally.

This highly interactive and engaging resource will even feature a bite sized daily digest of educational news and features.

James Lumber Assistant Head at Hamworthy Middle School Poole, Dorset said

"SchoolsWorld collects together in one place valuable CPD training for teachers, NQTs and Governors, but really interesting is the harnessing of good advice for Parents. Parents play a pivotal role in their child's education and the more best practice hints and tips they can

get easily, is all to our advantage. It will be interesting to see the content for children grow too especially with free, quality engaging interactives and sound bitesize information.”

To celebrate the launch, SchoolsWorld have teamed up with Guinness World Records, to offer an incredible opportunity for schools to win a visit from the 'Worlds Tallest Man' Sultan Kosen. Guinness World Records recently launched a suite of cross-curricula resources using a wealth of content from the 2012 Edition to help bring to life the curriculum in the classroom all of which is available via SchoolsWorld as well as their own website.

Peter Bertram Ten Alps Chairman said

“We're proud of our unique innovative site SchoolsWorld. It not only extends the original, widely acclaimed Teachers TV CPD for teachers, but provides fun stimulus for children and through a unique partnership with Parenting UK, provides clear best practise videos and information for Parents. It is for all those involved in the world of schools – and due soon is the section for businesses and Corporates, who engage with schools whether through providing work experience, employee engagement or CSR programmes.”

**Schools interested in registering for their chance to win can visit
www.schoolsworld.tv**

Ends –

For further information please contact:

Daniel Andrews

Marketing Sales and Development Manager

Email: daniel.andrews@dbda.co.uk

Tel: 08703337771

Mob: 07912618956

Website: www.schoolsworld.tv

NOTES FOR EDITORS:

About SchoolsWorld

SchoolsWorld is a brand-new, multimedia platform, providing innovative and informative content for everyone involved with, or wanting to be involved in schools. Besides all the content from Teachers TV, there is something for everyone: videos, interactive games, work sheets, fact sheets, information, guidance and hints and tips plus latest education news. There's also opportunity to get involved in great competitions and daily polls. With our team bringing more than 25 years of experience in education, SchoolsWorld is passionate about connecting people to great education daily.

SchoolsWorld is designed for everyone involved with schools:

- Pupils and students
- Parents
- Teachers
- Schools management, headteachers and Governors
- Businesses and charities

Risen from the ashes of TeachersTV and set up by the company who ran Teachers TV, Ten Alps plc, **SchoolsWorld** will bring a much broader array of films, interactive games and information to help improve not only the learning experience but the understanding of and involvement in our educational system.

About Ten Alps Plc

Ten Alps is a multimedia company. Founded in 1999, Ten Alps is listed on the AiM market in London, with main offices in London, Manchester and Singapore.

The Content division develops and manages CSR and educational programmes and produces TV and digital content through a range of high quality production units.

The Communications division manages advertising sales and publishing.

About Parenting UK

Parenting UK is a national membership body for the parenting workforce. Parenting support makes a proven difference to family life and children's outcomes, and their role in helping practitioners is key. They support their members to be more effective by providing expertly tailored information about news and training, producing specialist events and resources, and by being a strong public voice on the importance of good parenting and the role of parenting support services.

About Guinness World Records:

[Guinness World Records](#) (GWR) is the global authority on record-breaking achievements. First published in 1955, the annual Guinness World Records™ book has become one of the biggest-selling copyright titles of all time, selling 120 million copies to date in 22 languages and in more than 100 countries. The internationally renowned brand is now also available across a number of platforms – GWR's global television shows are watched by 250 million viewers annually; digital media and online record-processing services attract more than 50 million visitors a year; and the live events team annually entertains and inspires 1.5 million people around the world. GWR receives more than 1,000 applications each week and has a specialized team of multi-language record managers and adjudicators who travel the globe to verify official record attempts. GWR also has a commercial division ([Guinness World Records Corporate](#)) that offers accessible record-breaking business solutions to other organizations and brands.